



ADVERTISING CONTRACT

Advertiser: _____
 Advertiser contact: _____
 Mailing address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Advertising Terms and Conditions:

- All ads automatically renew until cancelled.
- Payment is in advance via credit card
- See below for more details

Display Advertising Rates			
<input type="checkbox"/> Half Page	5w x 7.5h	\$700 / issue	First Issue:
<input type="checkbox"/> Quarter Page	5w x 3.75h or 2.5w x 7.5h	\$400 / issue	First Issue:
<input type="checkbox"/> Half Column	2.5w x 3.75h	\$250 / issue	First Issue:
<input type="checkbox"/> Quarter Column	2.5w x 1.875h	\$150 / issue	First Issue:
Classified Advertising Rates			
<input type="checkbox"/> Up to 50 words		\$75 / issue	First Issue:
Banner Ads			
<input type="checkbox"/> Email Sponsor: 200w by 200h pixels; appears on every email announcing the issue, exclusive ad		\$795 / issue	First Issue:
<input type="checkbox"/> TAsTrader.com: 225w by 225h pixels; appears on all pages, rotating with other ads (not to exceed 6)		\$995 / year	Month Starting:
<input type="checkbox"/> updates.TAsTrader.com: 200w by 200h pixels; appears on all pages, exclusive ad		\$495 / year	Month Starting:

Terms and Conditions: All print and web ads automatically renew until they are cancelled. Payment is made in advance via credit card. The printed rates on this sheet apply to the ad selected; handwritten prices are void unless expressly approved by the publisher. Agency discounts do not apply. Advertiser is responsible for meeting deadlines and for informing publisher in writing of any change in artwork. If artwork is not provided by the deadline, the ad from the prior issue will be used. Ad space can be cancelled only prior to the deadline. See website for ad requirements and deadlines. Any production charges will be billed to the advertiser, including to resize or reformat submitted artwork to meet production requirements. Position of advertisements shall be under the exclusive discretion and control of Publisher. Advertiser assumes all responsibility for ad content, specifically warrants that all photographs and endorsements are covered by valid written consents, and shall indemnify and hold the publisher harmless from liability of any kind whatsoever, resulting from the publication thereof, including reasonable attorney's fees and other associated costs of litigation. Web ads are dynamically displayed, rotated equally among up to a maximum of six ads, which appear on all pages. Advertiser permits Publisher to make contact by phone, fax, or email regarding this and possible future advertising. I understand that this contract is binding and is valid only when signed and received in the Publishers' office.

I agree to these terms and conditions: _____

Payment Information:

Visa Master Card Amex

Name on Card: _____

Card Number: _____

Expiration Date: _____

Address Your Statement is Sent to: _____

Zip: _____

Signature: _____