



ADVERTISING CONTRACT

Advertiser: _____
 Advertiser contact: _____
 Mailing address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Advertising Terms and Conditions:

- All ads automatically renew until cancelled.
- Payment is in advance via credit card
- See below for more details

Display Advertising Rates	<i>One Time Rate</i>	<i>Two to Twelve Times Rate*</i>	<i>Starting Issue</i>
Half Page 5w x 7.5h	\$700	\$500	
Quarter Page 5w x 3.75h or 2.5w x 7.5h	\$400	\$275	
Half Column 2.5w x 3.75h	\$250	\$170	
Quarter Column 2.5w x 1.875h	\$150	\$100	
Classified Advertising Rates			
Up to 50 words	\$25	\$25	

** must run in consecutive issues without interruption*

Banner Ads	<i>Price</i>	<i>Starting Month</i>
Exclusive Email Sponsor: 120w by 300h pixels; appears on every email announcing the issue	<i>only \$395 per issue or \$2400 per year</i>	
Non-Exclusive Email Sponsor: 125w by 125h pixels; appears on every email announcing the issue	<i>only \$225 per issue or \$1425 per year</i>	
TAStrader.com: 225w by 225h pixels; appears on all pages, rotating with other ads (not to exceed 6)	<i>only \$395 per year</i>	
updates.TAStrader.com: 200w by 200h pixels; appears on all pages, exclusive ad	<i>only \$295 per year</i>	

Terms and Conditions: All print and web ads automatically renew until they are cancelled. Payment is made in advance via credit card. The printed rates on this sheet apply to the ad selected; handwritten prices are void unless expressly approved by the publisher. Agency discounts do not apply. Advertiser is responsible for meeting deadlines and for informing publisher in writing of any change in artwork. If artwork is not provided by the deadline, the ad from the prior issue will be used. Ad space can be cancelled only prior to the deadline. See website for ad requirements and deadlines. Any production charges will be billed to the advertiser, including to resize or reformat submitted artwork to meet production requirements. Position of advertisements shall be under the exclusive discretion and control of Publisher. Advertiser assumes all responsibility for ad content, specifically warrants that all photographs and endorsements are covered by valid written consents, and shall indemnify and hold the publisher harmless from liability of any kind whatsoever, resulting from the publication thereof, including reasonable attorney's fees and other associated costs of litigation. Web ads are dynamically displayed, rotated equally among up to a maximum of six ads, which appear on all pages. Advertiser permits Publisher to make contact by phone, fax, or email regarding this and possible future advertising. I understand that this contract is binding and is valid only when signed and received in the Publishers' office.

I agree to these terms and conditions: _____

Payment Information: Visa Master Card Amex

Name on Card: _____

Card Number: _____ Expiration Date: _____

Address Your Statement is Sent to: _____ Zip: _____

Signature: _____